



SALIENT FEATURES OF PAKISTAN TRADE PORTAL



1. Instant quotation for buyers
2. Multiple quotations option on one click
3. Thousands of authentic sellers
4. One market for buying Goods and Services from Pakistan
5. Instant B2B meeting option
6. Price negotiation to make quick sourcing decisions
7. All mega brands of Pakistan in one place
8. Trade Shows Directory of Trade Development Authority of Pakistan



CONNECTING PAKISTAN WITH THE WORLD



- Pakistan's first 'free of cost' cross-border Business to Business matchmaking portal
- Access to thousands of buyers across the globe
- Targeted marketing in export markets of Pakistan
- Ideal place to expand business globally
- Showcasing thousands of products manufactured in Pakistan

www.pakistantradeportal.gov.pk



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MAJOR CATEGORIES

The portal is trusted for connecting manufacturers & service providers of Pakistan with trading partners across the globe. It offers a pool of products and services to international customers of bulk buying.



AGRO-FOOD

- Fruits
- Rice
- Dairy Products
- Vegetables
- Oil & Ghee
- Salt
- Confectionaries
- Honey
- Dry Fruits
- Ornamental Plants
- Cereals & Nuts
- Confectionaries
- Masalaha / Food Additives



LEATHER

- Footwear
- Jackets
- Finished Leather
- Gloves
- PPE



ENGINEERING

- Washing Machine
- Marble
- Surgical
- Glassware
- Electrical
- Workplace Safety
- Cutlery
- Cookware
- Motor Vehicle Parts
- Plastics
- Minerals
- Chemicals
- Construction
- Petroleum



SERVICES

- IT / ITeS
- Financial
- Construction
- Logistics & Transport
- Educational
- Other Services



TEXTILES

- Fashion
- Fabric
- Cotton Yarn
- Home Textiles
- Towels
- Readymade garments
- Carpet
- Denim

HOW TO REGISTER ON THE PORTAL



Step 1:

Login to your account using:
<https://pakistantradeportal.gov.pk/temp-bulk-upload>



Step 2:

On the dashboard, you can view all your products by clicking on **VIEW ALL PRODUCTS**



Step 3:

Click on **Bulk Upload Images**



Step 4:

Upload your product details

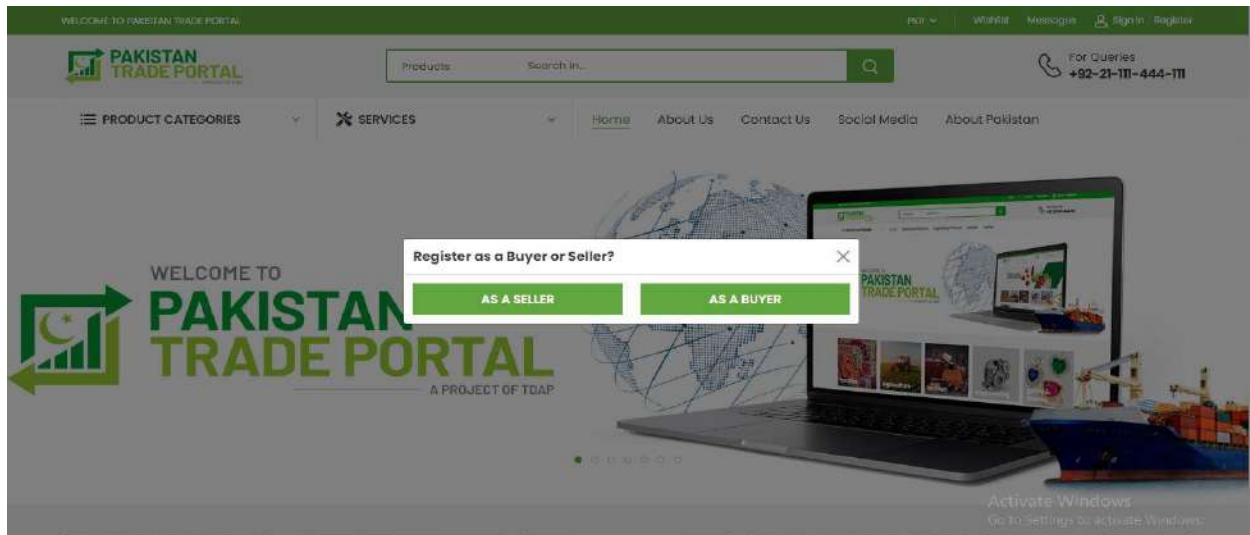


Step 5:

Fill in the details and send it for review



PAKISTAN TRADE PORTAL

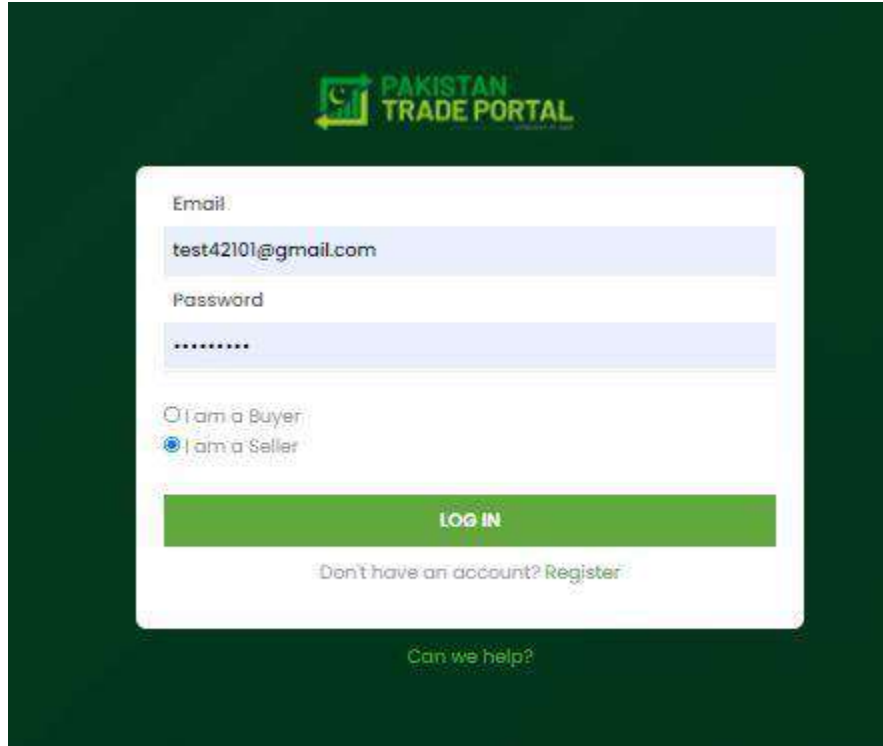


Register as a Buyer/Seller (Buttons).

The image displays a registration form for a seller on the Pakistan Trade Portal. The form is titled "Profile" and "Business". It includes several input fields: "Mr.", "First name", "Last name", "Enter Email *" (with the example "test42101@gmail.com"), "Enter Phone *", "Enter City *", "Enter Password *", "Confirm Password *", "Company Name *", "Address *", and "NTN no. *". A "SUBMIT" button is located at the bottom of the form. The form is set against a dark green background with the portal's logo at the top.

➤ This is a seller registration form.

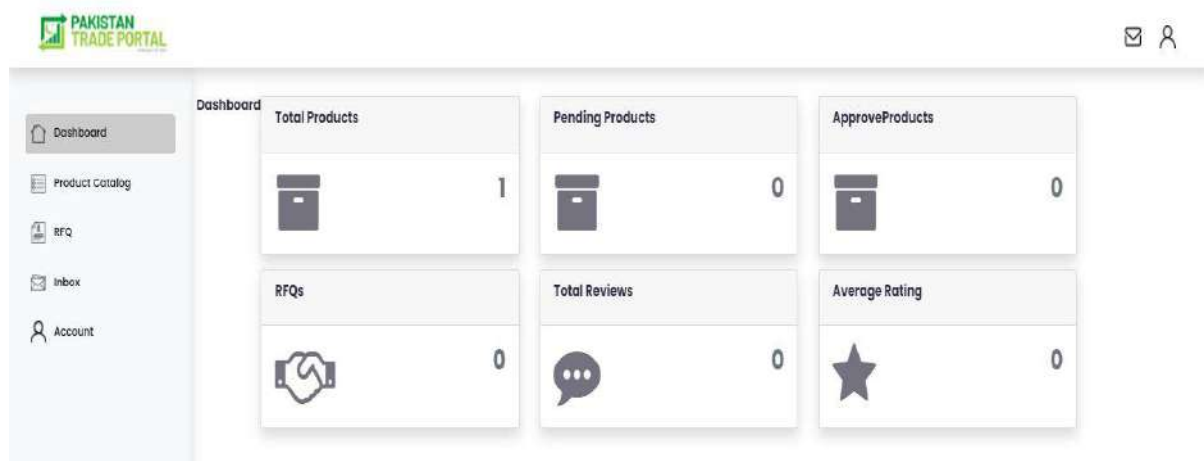
PAKISTAN TRADE PORTAL



The screenshot shows the login page of the Pakistan Trade Portal. The page has a dark green background. At the top center is the logo for 'PAKISTAN TRADE PORTAL'. Below the logo is a white login form with the following fields and options:

- Email: test42101@gmail.com
- Password: [masked with dots]
- Radio buttons for user roles:
 - I am a Buyer
 - I am a Seller
- A green 'LOG IN' button.
- A link: 'Don't have an account? Register'
- A link: 'Can we help?'

- This is a log in form of buyer and supplier, ([Login as a seller](#))

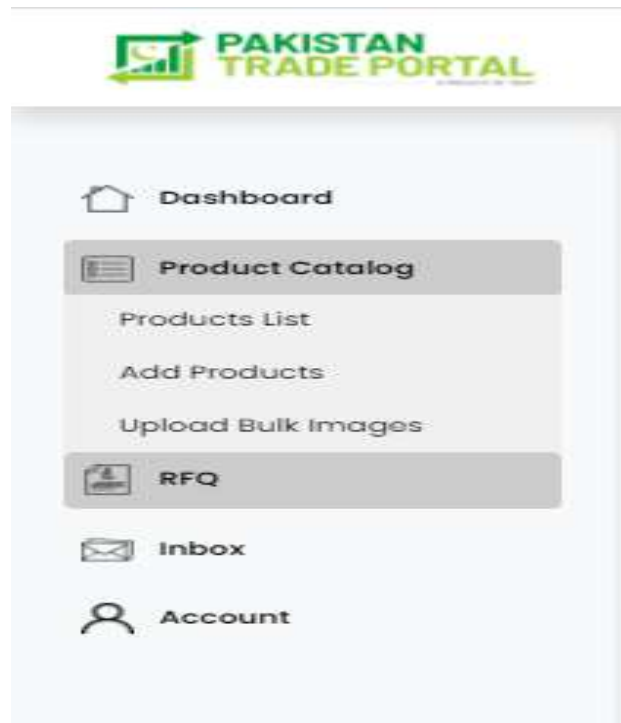


The screenshot shows the seller dashboard of the Pakistan Trade Portal. The page has a light blue header with the logo on the left and a user profile icon on the right. A sidebar on the left contains navigation links: Dashboard, Product Catalog, RFQ, Inbox, and Account. The main content area is titled 'Dashboard' and contains six summary cards:

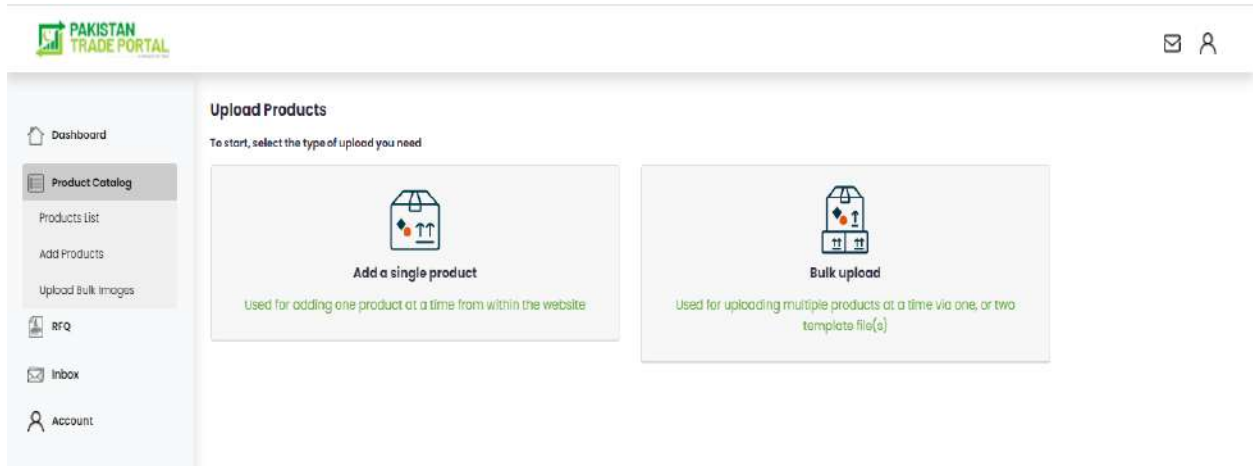
Category	Value
Total Products	1
Pending Products	0
ApproveProducts	0
RFQs	0
Total Reviews	0
Average Rating	0

- This is a seller dashboard

PAKISTAN TRADE PORTAL



- **Add product buttons** (Click on Add product button)



- **Add single product / Bulk upload Buttons** (Click On add a single product)

PAKISTAN TRADE PORTAL

PAKISTAN TRADE PORTAL

Dashboard
Product Catalog
RFQ
Inbox
Account

Add new product

Product information

Basic information

Category *
Textiles
Agriculture
Leather
Engineering
Others

Sub Category (Optional)

Sub Category (Optional)

Product name *
Enter Product name

Key features *
Example - 84GB RAM, 128GB ROM

Keywords *
Type product search keywords

Description

Description *
Enter information about this Product.

Active Windows

➤ Enter the details of your product

PAKISTAN TRADE PORTAL

Dashboard
Product Catalog
RFQ
Inbox
Account

Multiple Active or Deactive

Products

Cricket Bat

SKU : standard size available

Category : Sports Gloves

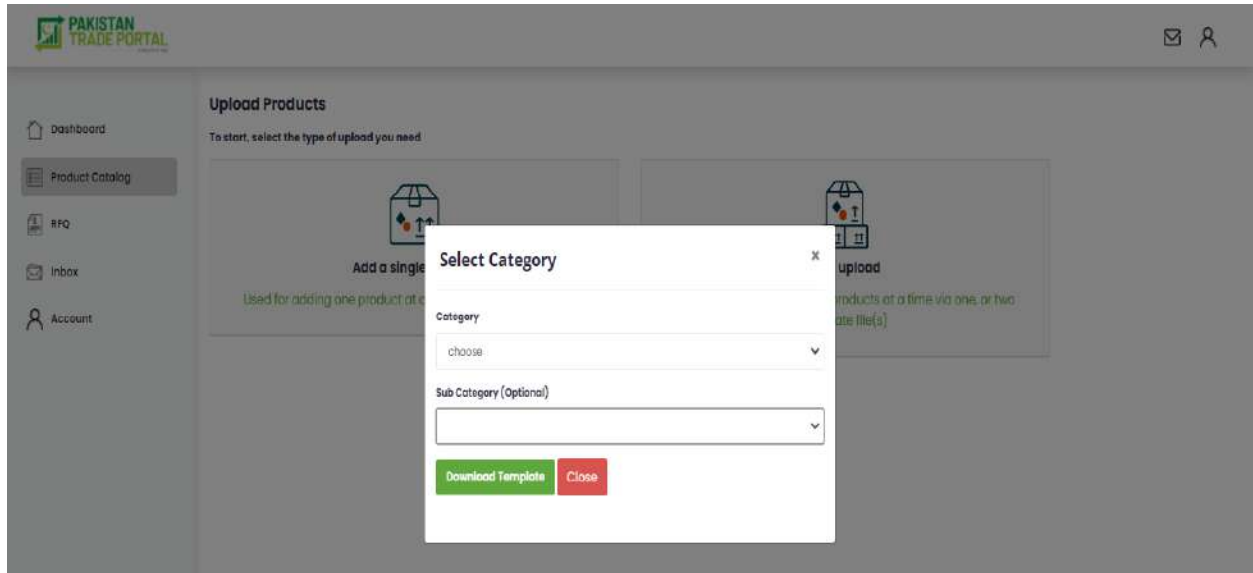
Price : 3000 PKR

Rejected by Admin

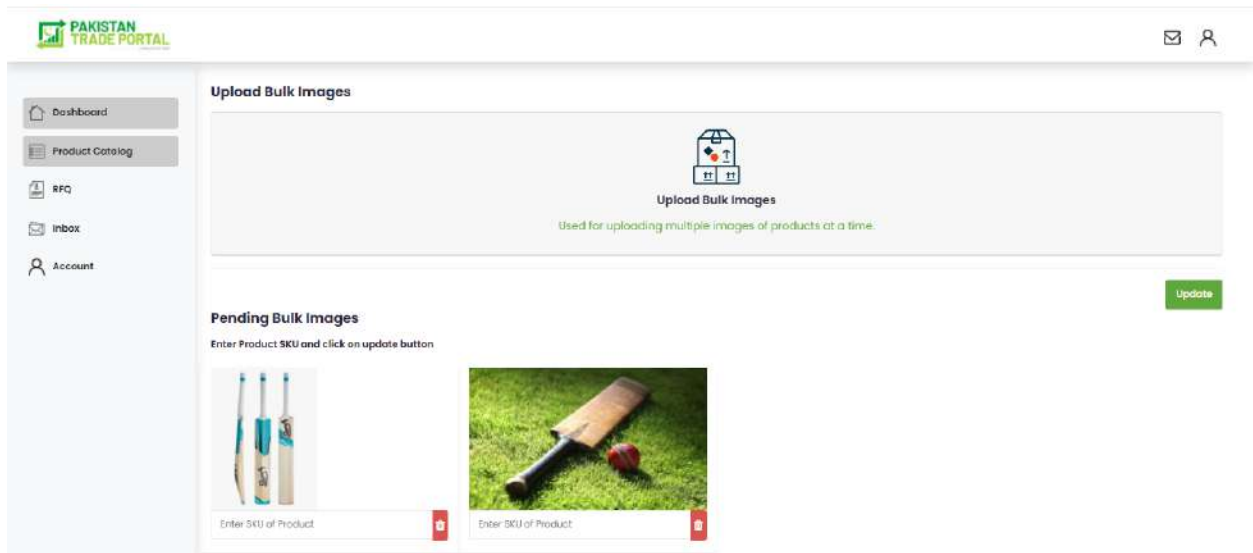
View Edit Filters Images

➤ Product List

PAKISTAN TRADE PORTAL



➤ Bulk upload



Upload Bulk Images

Webinar Calendar for Advertisement of Pakistan Trade Portal

(Supply Side)

www.pakistantradeportal.gov.pk

Webinars to create awareness and give registration tutorial business community of Pakistan shall be arranged. One webinar per week in collaboration with Product Officer shall be arranged from May 31, 2022.

Tentative calendar for Awareness Webinars with Trade Bodies and Associations

Sr#	Webinar Title	Product Officers	Product	Date
Textiles and Leather Division				
1	Awareness and Registration Tutorial Webinar on PTP	Mr. Fazal Rehman Rao	Cotton Yarn, Fabric	31 st May, 2022 (2 pm to 3 pm)
		Ms. Hina Tahir	Home Textile	
		Ms Arfa Shahid	Readymade Garments (Knitwear & Hosiery)	
		Ms. Muneeba Nawaz	Carpets, Wool	
		Muhammad Ahmed Khan	Towels	
2	Awareness and Registration Tutorial Webinar on PTP	Mr. Saeed A. Tamimi	High End Fashion Garments	7 th June, 2022
		Dr. Zain ul Abdin	Sports Wear, PPE, Gloves	
		Mr. Sheheryar Khan	Finished Leather, Articles of Leather	
		Ms. Faiqa Zarnab	Footwear	
Engineering and Minerals Division				
3	Awareness and Registration Tutorial Webinar on PTP	Ms. Fakeha Faiz	Marble	14 th June, 2022
		Mr. Naseer Ahmed	Gems & Jewellery	
		Ms. Sana Ali Khokhar	Pharmaceuticals, Cosmetics	
		Mr. Junaid Feroz	Surgical Instruments	
		Mr. M.Ahmad Hassan	Handicrafts, Pottery	
		Mr. Ali Umer Tipu	Safety Equipment	
4	Awareness and Registration	Mr. Zain ul Abdin	Rubber and rubber materials	21 st June, 2022

	Tutorial Webinar on PTP	Mr. Ismail Haider	All electrical machinery	
		Mr. Jawad Ahsan Khawaja	Sports Goods & Musical instruments	
		Mr. Faisal uz Zaman	Cutlery & Cookware	
		Mr. Usman Elahi	Autoparts	
		Mr. Ali Umer Tipu	Plastic and plastic implements	
5	Awareness and Registration Tutorial Webinar on PTP	Mr. Nazar Jan	Minerals(other than Baluchistan)	28 th June, 2022
		Mr. Zahid Muhammad	Furniture and Mattresses	
		Mr. Omer Bajwa	Construction material	
		Ms. Shukaiba Ghafoor	Stationery, Paperboard, Packaging materials	
		Mr. Umar Riaz	Fans, Home Electrical Appliances, Cell phone	
		Hafiz Kamran	Chemicals	
Agro Division				
6	Awareness and Registration Tutorial Webinar on PTP	Mr. Rashid Gilani	Mango	20 th July, 2022
		Mr. Amir ur Rehman	Rice	
		Ms. Khushbakht Asif	Fruits, Citrus, Dairy	
		Ms. Bukhtawer Akhtar	Fisheries	
7	As Above	Mr. Rashid Gilani	Mango	22 nd July, 2022
		Mr. Amir ur Rehman	Rice	
		Ms. Khushbakht Asif	Fruits, Citrus, Dairy	
		Ms. Bukhtawer Akhtar	Fisheries	
		Mr. Aurangzeb	Livestock & Meat	
8	As Above	Mr. Mohsin Bullo	Dates	26 th July, 2022
		Ms. Kinza Afsar	Sugar, Confectionery, Honey	
		Mr. Nazir Ali	Cherries, Plums & Apricots	
		Ms. Ravia Khalid	Poultry	

		Mr. Zubair Ahmed	Dry Fruits/ Minerals	
		Ms. Rubina Siddique	From Baluchistan/ Petroleum Products	
			Tobacco	

Tentative calendar for Awareness Webinars with Chambers of Commerce and Industries through SROs

Sr#	Webinar Title	SRO	CCIs	Date
1	Awareness and Registration Tutorial Webinar on PTP	Quetta	All in jurisdiction	4 th July, 2022
		Gwadar		
		Sukkar		
		Hyderabad		
		Karachi		
2	Awareness and Registration Tutorial Webinar on PTP	Multan	All in jurisdiction	6 th July, 2022
		Faisalabad		
		Sialkot		
		Gujranwala		
3	Awareness and Registration Tutorial Webinar on PTP	Islamabad	All in jurisdiction	18 th July, 2022
		GB		
		Swat		
		Peshawar		
		Mirpur		

ToRs

- i. Webinar's welcomes remarks by Director Services Division
- ii. Every Product Officer shall invite all relevant Trade Bodies and Association to the Webinar
- iii. SROs shall invite all CCIs in their jurisdiction to the webinar
- iv. A uniform poster/flyer shall be shared with all
- v. Zoom links shall be created by the Product Officer and SRO;s concerned

Program of the Webinar

Duration : 60 Minutes

Moderator : Dy Director Coordination Textile Division

Activity	Time Slot
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Inauguration Remarks by Director/Deputy Director Services Division	05 Minutes
Brief Introduction of Global E-Commerce by PO (IT/ITeS)	10 Minutes
Briefing of PTP by PO (IT/ITeS)	10 Minutes
Registration Procedure by PO (IT/ITeS)	15 Minutes
Brief introduction of Meet Pakistan App by PO(Tourism)	10 Minutes
Q&A Session	10 Minutes
Closing remarks by PO's DG	5 Minutes